FIRST TIME ORDERS:

Measuring Instructions
Please read and follow all directions and illustrations carefully.
THIS IS IMPORTANT

FIRST, TRACE AROUND YOUR RIGHT FOOT
1. Put the socks on that you intend to wear with your boots.
2. Be sure to stand with natural weight on foot when drawing outline.
3. Have another person trace around your foot (see illustration A).
   Please do not trace your own foot because it is difficult to bend over and
   trace and accurate outline yourself.
4. Use a pencil (not a pen).
5. Trace one single line around the foot holding the pencil straight up
   and down at all times. Do not tip the pencil under the foot at any point.
   You will want to pay particular attention to this when tracing around the
   heel and instep.
6. Please keep your foot in place for the following three measurements.

NEXT, MEASURE AROUND YOUR FOOT IN THESE THREE PLACES.

1. Directly on the ball of foot: Place measuring tape directly on ball of foot (see illustration 1) pull the tape
   snugly around foot.

Make a mark on the foot tracing exactly where the tape is placed (see illustration 1A)
THIS IS EXTREMELY IMPORTANT.

Next, record the circumference measurement (number of inches around the foot) in the space provided below

2. The instep: Place measuring tape around the instep (see illustration 2) pull the tape snugly around foot

Make a mark on the foot tracing exactly where the tape is placed (see illustration 2A)
THIS IS EXTREMELY IMPORTANT.

Next, record the circumference measurement (number of inches around the foot) in the space provided below

3. And at the base of your heel: Place measuring tape around the base of the heel (see illustration 3). Pull the
   tape snugly around foot

Record the circumference measurement (number of inches around the foot) in the space provided below

LAST OF ALL, MEASURE AROUND YOUR LEG IN SEVEN PLACES.

1. Measure around the right leg right above the ankle bone (smallest part of the leg).
2. Measure around your leg 7" from the floor.
3. Measure around your leg 9" from the floor.
4. Measure around your leg 10" from the floor.
5. Measure around your leg 12" from the floor.
6. Measure around your leg 14" from the floor.
7. Measure around your leg 16" from the floor.

Record all of these measurements in the Right Leg Measurement Chart below.

**NOW, Measure the LEFT foot and leg.**

Use the same measuring instructions as the preceding steps. Record these measurements in the Left Leg Measurement chart below.

<table>
<thead>
<tr>
<th>16&quot; from floor</th>
<th>LEFT LEG</th>
<th>RIGHT LEG</th>
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</thead>
<tbody>
<tr>
<td>14&quot; from floor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12&quot; from floor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10&quot; from floor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9&quot; from floor</td>
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<td></td>
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<tr>
<td>7&quot; from floor</td>
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<tr>
<td>Inches around at Ankle (just above ankle bone)</td>
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<td></td>
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<tr>
<td>Inches around at Heel</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inches around at Instep</td>
<td></td>
<td></td>
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<tr>
<td>Inches around at Ball</td>
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<td></td>
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</tbody>
</table>

Please check one of the following:

- [ ] Pants will be worn inside boots.
- [ ] Pants will not be worn inside boots.
STEP 3: Please assist us in providing a perfect fit by answering the following questions.

1. Have you ordered from "Russell's" before?  Yes □  No □

2. If this is not your first Russell order, please note following: Orders are filed according to name and state from which received. In what state did you reside when you placed your previous Russell order?__________________________

3. Were your measurements taken over wool or cotton socks? Heavy or light?________

4. Will you be wearing heavy, medium or light socks? ____________________________

5. Were leg measurements taken over trousers, socks or bare leg?__________________

6. What size and width boot or shoe do you normally wear? ______________________

7. If you do not know your size, please provide the letters and figures printed inside your shoe.______________________________________________

We like to have this information to use as a guide. Russell sizes run slightly larger than conventional street shoes. For instance, if you normally wear a size 9D in a street shoe, you could very well wear a Russell size 8-1/2.

8. What is your height? _________________________________

9. What is your weight? _________________________________

10. Is the calf of your leg small, average or large? ______________________________

11. Do you have a high instep or normal? ________________________________

Checking for Fit

Try on your boots or shoes with the socks you will be wearing and with weight evenly distributed on both feet. Moccasin footwear, being all leather, will generally shorten and widen as worn. The ball of your foot should be positioned at the ball of the boot, and you should have 5/8" to 3/4" space between the end of your toes and the boot.

Your boot will fit correctly if proper care was taken during your home measurement process. Do not wear boots or shoes outside, unless you are sure they fit. Soiled or scuffed footwear cannot be returned.
ORDER FORM

• Custom made goods cannot be returned or exchanged, but we will be glad to remodel if a satisfactory fit is not received. All credit card order charges are put through at the time the order is entered. Goods shipped from stock will be willingly exchanged if unsatisfactory in fit or otherwise.

METHOD OF PAYMENT: (Check One) ☐ CHECK ☐ MONEY ORDER ☐ VISA ☐ MASTERCARD ☐ DISCOVER

CARD NUMBER (ALL DIGITS): ___________________________

EXPIRE DT: __________________________ CVV CODE __________________________

NAME: __________________________

SHIP TO: __________________________

ADDRESS: __________________________

CITY: __________________________ STATE: ____________ ZIP: ____________

PHONE: __________________________ EMAIL: __________________________

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Stock #</th>
<th>Size (Add Height of Boot in Inches)</th>
<th>Price per Pair</th>
<th>TOTAL</th>
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WI RESIDENTS ADD 5.5% SALES TAX

(Add when ordering oversized footwear only) OVERSIZE CHARGE

(Choose from shipping options below) SHIPPING & HANDLING

![UPS Ground](https://example.com/ups-ground.png) [UPS Ground - Add $17.00 to UPS Charge]

![UPS Blue Label](https://example.com/ups-blue-label.png) [UPS Blue Label - Add $31.25 to UPS Charge]

![Priority Mail](https://example.com/priority-mail.png) [Priority Mail - Same as UPS Ground]

![Overseas & Mexico](https://example.com/overseas-mexico.png) [Overseas & Mexico - Flat Rate $68.00]

![Canada, Alaska, Hawaii](https://example.com/canada-alaska-hawaii.png) [Canada, Alaska, Hawaii - Flat Rate $47.00]

We ship UPS unless other specified.

Rush orders ship in 30 working days $100.00
Double Rush order ship in 20 working days $160.00

GRAND TOTAL $________

• Multi-Pair Shipment Orders Will Be Billed Accordingly.
• Please check box(es) below for oversize charges. Extra-wide or unusual patterns will constitute an extra charge as seen below.

<table>
<thead>
<tr>
<th>Men’s Oversizes</th>
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<tbody>
<tr>
<td>12-1/2-13</td>
<td>$9.50</td>
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<tr>
<td>13-1/2-14</td>
<td>$12.00</td>
</tr>
<tr>
<td>14-1/2-15</td>
<td>$22.00</td>
</tr>
<tr>
<td>15 1/2-18</td>
<td>$43.00</td>
</tr>
</tbody>
</table>

Please do not fax or email these measurements and tracings as they distort the actual size and shape. Please mail your order along with your foot tracings and measurements to the address below.

W.C. Russell Moccasin Company
285 S.W. Franklin
P.O. Box 309
Berlin, Wisconsin 54923-0309

For further information, questions or comments please email us.